

WVEC 613 Woodis Ave. Norfolk, VA 23510

Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314-1576

Contract # Schedule Dates Advertiser Agency/T-Code Product Brand

CPE

Account Types

Billing Type

10/30/12-11/05/12 American Crossroads (33954) Crossroads Media LLC (2774)/055317791 Political - US President (1174) Democrat (Anti) (177520) Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia Buyer Name MARONEY, STEPHANIE Phone/Fax

842419

(202) 559-6428 / 11/27/694 National/Political PAC - Agency

Weekly/Irregular AM CROSSROAS :30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, Date Entered

Last Modified

Entered By

Headline #

Order Type

Commission

Net Total

Sales Tax

Package Deal

Commission %

CO-OP

07/13/12

11/02/12

06225805

Normal

15.00

\$3,925.50

\$22,244.50

No

Penne Marsh

Norfolk (WVEC) (WVEC) By Broadcast Month Spots Nov. 2012 44 Grand Total: 44

Rate

\$26,170.00

\$26,170.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo '	Tu V	Ve Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/12-11/02/12	5	:30	10A- 10:58A (ET)					1		1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY<	7/13/12
2.0	Normal Line / SPOT	11/02/12-11/02/12	5	:30	11P- 11:35P (ET)		L			1		1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
3.0	Normal Line / SPOT	11/02/12-11/02/12	5	:30	12P- 12:57P (ET)					_ 1		1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	7/13/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	5	:30	5A- 5:58A (ET)					1		1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12
5.0	Normal Line / SPOT	11/02/12-11/02/12	5	:30	5:29P- 5:58P (ET)					1		1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	7/13/12
6.0	Normal Line / SPOT	11/02/12-11/02/12	5	:30	6P- 6:30P (ET)					1		1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12
7.0	Revised Line / SPOT	11/02/12-11/02/12	4	:30	6:58P- 7:28P (FT)		- 10			1					Norfolk (WVEC) (WVEC)	WHEEL-FORTNEY	7/13/12
7.1	Normal Line / SPOT	11/02/12-11/02/12	5	:30	6:58P- 7:28P (ET)			<u>iji</u>		- 1		1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE<	10/29/1
8.0	Normal Line / SPOT	11/02/12-11/02/12	5	:30	9A- 10A (ET)					1		1	\$300.00	. \$300.00	Norfolk (WVEC) (WVEC)	REGIS&KELLY<	7/13/12
9.0	Normal Line / SPOT	11/05/12-11/05/12	5	:30	10A- 10:58A (ET)		1					1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY<	7/13/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	5	:30	11P- 11:35P (ET)		1			-		1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
11.0	Normal Line / SPOT	11/05/12-11/05/12	5	:30	12P- 12:57P (ET)		1					1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	7/13/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	5	:30	5A- 5:58A (ET)		1					1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12
13.0	Normal Line / SPOT	11/05/12-11/05/12	5	:30	5:29P- 5:58P (ET)		1					1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	7/13/12
					CON	VFIF	RMA	TI	ON	CC	ITAC	RAC.	T				
ccented	-Agency/Advertiser:			Date:	Accepted-S	Station:							Date:	Comments:			

B/E Bookend P/B Piggy Back



WVEC 613 Woodis Ave. Norfolk, VA 23510

Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314-1576 Contract #

Schedule Dates Advertiser Agency/T-Code Product

Buyer Name

Phone/Fax

Account Types

Billing Type

CPE

10/30/12-11/05/12 American Crossroads (33954) Blair, Cheryl (2205) Sales Office

842419

Crossroads Media LLC (2774)/055317791 Political - US President (1174) Democrat (Anti) (177520) TeleRep - Philadelphia MARONEY, STEPHANIE

(202) 559-6428 / 11/27/694 National/Political PAC - Agency Weekly/Irregular

AM CROSSROAS :30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 07/13/12 Last Modified 11/02/12 Penne Marsh со-ор No 06225805 Headline # Order Type Normal Package Deal Commission % 15.00

\$3,925.50

\$22,244.50

Commission

Net Total

Sales Tax

Norfolk (WVEC) (WVEC)
By Broadcast Month
Nov. 2012 44 \$26,170.00 Grand Total: \$26,170.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu V	Ve Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/05/12-11/05/12	5	:30	6P- 6:30P (ET)		1	ij.				1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12
15.0	Revised Line / SPOT	11/05/12-11/05/12	-1	:30	7:28P- 7:57P (ET)		1								Norfalk (WVEC) (WVEC)	JEOPARDY<	7/13/12
15.1	Normal Line / SPOT	11/05/12-11/05/12	5	:30	7:28P- 7:57P (ET)		1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	11/2/12
16.0	Normal Line / SPOT	11/0S/12-11/05/12	5	:30	9A- 10A (ET)		1					1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	REGIS&KELLY<	7/13/12
17.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	11P- 11:35P (ET)		i				1		\$750.00		Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
17.0.1	Closed Preempt	11/03/12													Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - NCAA Football	
18.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	5:58A- 8A (ET)						1	1	\$235.00	\$235.00	Norfolk (WVEC) (WVEC)	VARIOUS	7/13/12
19.0	Revised Line / SPOT	11/04/12-11/04/12	4	:30	11P: 11:35P (ET)					1	1				Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
19.1	Normal Line / SPOT	11/04/12-11/04/12	5	:30	11P- 11:35P (ET)		1			į	1	1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	10/29/12
20.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	5:58A- 8A (ET)						1	1	\$185.00	\$185.00	Norfolk (WVEC) (WVEC)	VARIOUS	7/13/12
21.0	Normal Line / SPOT	11/01/12-11/01/12	5	:30	10A- 10:58A (ET)			÷	1			1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY<	7/13/12
22.0	Normal Line / SPOT	11/01/12-11/01/12	5	:30	11P- 11:35P (ET)				1		1	1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
23.0	Normal Line / SPOT	11/01/12-11/01/12	5	:30	12P- 12:57P (ET)				1			1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	7/13/12

CONFIRMATION CONTRACT										
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:						
L				<u> </u>						

B/E Bookend P/B Piggy Back



Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314-1576

Contract # Schedule Dates Advertiser Agency/T-Code Product Brand

Sales Office

Buyer Name

Phone/Fax

Account Types

Billing Type

CPE

842419 10/30/12-11/05/12 American Crossroads (33954) Political - US President (1174) Democrat (Anti) (177520)

Crossroads Media LLC (2774)/055317791

Blair, Cheryl (2205) TeleRep - Philadelphia MARONEY, STEPHANIE (202) 559-6428 / 11/27/694

National/Political PAC - Agency Weekly/Irregular

AM CRO55ROAS :30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 07/13/12 **Last Modified** 11/02/12 Penne Marsh No 06225805 Headline # Order Type Normal Package Deal

CO-OP

Commission %

Net Total

15.00 \$3,925.50 \$22,244.50 Norfolk (WVEC) (WVEC) By Broadcast Month Spots Nov. 2012 \$26,170.00 Grand Total: \$26,170.00 44

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo 1	u We	Th F	r Sa 5u	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT	11/01/12-11/01/12	5	:30	5A- 5:58A (ET)		<u> </u>		1	1	1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12
25.0	Normal Line / SPOT	11/01/12-11/01/12	S	:30	5:29P- 5:58P (ET)		<u></u>		1	1	1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NW5 AT 5:30<	7/13/12
26.0	Normal Line / 5POT	11/01/12-11/01/12	s	:30	6P- 6:30P (ET)				1		1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12
27.0	Revised Line / SP01	11/01/12 11/01/12	4	:30	7:28P- 7:57P (ET)				1	- (Norfolk (WVEC) (WVEC)	JEOPARDY<	//13/12
27.1	Normal Line / SPOT	11/01/12-11/01/12	5	:30	7:28P- 7:57P (ET)				1	1	1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	10/29/12
28.0	Normal Line / 5POT	11/01/12-11/01/12	5	:30	9A- 10A (ET)				1		1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	REGIS&KELLY<	7/13/12
29.0	Normal Line / SPOT	10/30/12-10/30/12	5	:30	10A- 10:58A (ET)		. :	ı		1.	1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY<	7/13/12
30.0	Normal Line / 5POT	10/30/12-10/30/12	5	:30	11P- 11:35P (ET)		1		ī		1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
31.0	Normal Line / SPOT	10/30/12-10/30/12	S	:30	12P- 12:57P (ET)						1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	7/13/12
32.0	Normal Line / SPOT	10/30/12-10/30/12	5	:30	5A- S:58A (ET)		1				1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12
33.0	Normal Line / 5POT	10/30/12-10/30/12	5	:30	S:29P- 5:58P (ET)		1		7	11	1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NW5 AT 5:30<	7/13/12
34.0	Normal Line / SPOT	10/30/12-10/30/12	5	:30	6P- 6:30P (ET)		1	-	1	7 1	1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12
35.0	Revised Line / SPOT	10/30/12-10/30/12	4	:30	7:28P- 7:57P (ET)		+ 1	0 1	i	Ť				Norfolk (WVEC) (WVEC)	JEOPARDY<	7/13/12
35.1	Normal Line / SPOT	10/30/12-10/30/12	S	:30	7:28P- 7:57P (ET)		1	+			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	10/29/12

CONFIRMATION CONTRACT Accepted-Station: Accepted-Agency/Advertiser: Date: Comments:

B/E Bookend P/B Piggy Back



WVEC 613 Woodis Ave. Norfolk, VA 23510

Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314-1576 0

CPE

Account Types Billing Type

Contract # 842419 Schedule Dates 10/30/12-11/05/12 Advertiser American Crossroads (33954) Agency/T-Code Crossroads Media LLC (2774)/055317791 Product Political - US President (1174) Brand Democrat (Anti) (177520) Blair, Cheryl (2205) TeleRep - Philadelphia Sales Office Buyer Name MARONEY, STEPHANIE Phone/Fax (202) 559-6428 /

11/27/694

Weekly/Irregular

National/Political PAC - Agency

AM CROSSROAS :30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 07/13/12
Last Modified 11/02/12
Entered By Penne Marsh
CO-OP NO
Headline # 06225805
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,925.50

\$22,244.50

Net Total

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu \	We Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
36.0	Normal Line / SPOT	10/30/12-10/30/12	5	:30	9A- 10A (ET)			1				1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	REGIS&KELLY<	7/13/12
37.0	Normal Line / SPOT	10/31/12-10/31/12	S	:30	10A- 10:58A (ET)				1			1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY<	7/13/12
38.0	Normal Line / SPOT	10/31/12-10/31/12	5	:30	11P- 11:35P (ET)				1		-	1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
39.0	Normal Line / SPOT	10/31/12-10/31/12	5	:30	12P- 12:57P (ET)				1			1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	7/13/12
40.0	Normal Line / SPOT	10/31/12-10/31/12	5	:30	5A- S:58A (ET)				1			1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12
41.0	Normal Line / SPOT	10/31/12-10/31/12	5	:30	5:29P- 5:58P (ET)				1		9	1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	7/13/12
42.0	Normal Line / SPOT	10/31/12-10/31/12	S	:30	6P- 6:30P (ET)				1			1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12
43.0	Revised Line / SPOT	10/31/12-10/31/17	4	:30	6:58P- 7:28P (ET)				1						Norfolk (WVEC) (WVEC)	WHEEL-FORTNF<	7/13/12
43.1	Normal Line / SPOT	10/31/12-10/31/12	5	:30	6:58P- 7:28P (ET)		4		1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE<	10/29/12
44.0	Normal Line / SPOT	10/31/12-10/31/12	S	:30	9A- 10A (ET)		1		1 '			1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	REGIS&KELLY<	7/13/12
45.0	M/G For 17.0.1 / SPOT	11/03/12-11/03/12	S	:30	11:30P- 12:05A (ET)	-	Ϋ	""			1	1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	10/1/12
	<u> </u>				CON	JF1F	L RMA	ΔŤΙ	ON	CO	NTF	RACT					
Accepted	I-Agency/Advertiser:			Date:	Accepted-5								Date:	Comments:			

8/E Bookend P/B Piggy Back

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Da	Date:			
WVEC	Norfo	IK			6/5
Stephanie M	•		wing issue:		
American Cros 401 New Yor Vashington, E Freasurer: Ma	rk Avenue Suite 1 DC 20005	1200			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As (Order	eQ		
Total Char	ges: # 22	1244	50	Net	
Γhis broadcast t	ime will be used by	:_ Americar	n Crossroads	3	
	orogramming (elating to any				
	□ Yes			⊠ No	

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importance," list the name	mmunicates a message relating to any people of the legally qualified candidate(s) the the date(s) of the election(s) (if application)	e programming refers to, the									
	For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)										
I represent that the payme	I represent that the payment for the above described broadcast time has been furnished by:										
Treasurer Margee Clar	псу										
and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:											
☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.											
The names, offices, and ac agents of the entity are name	The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):										
	OT DISCRIMINATE OR PERMIT DI										
reasonable attorney's fees, the advertisement(s). For the above th	d harmless the station for any damages at may ensue from the broadcast of the bove-stated broadcast(s), I also agree ill be delivered to the station at least uled broadcasts.	above-requested to prepare a script,									
	SIGNED BY ISSUE ADVE	RTISER									
8/31/12	stephi Muz	703-299-1760									
Date TO BE S	Signature IGNED BY STATION REP	Contact Phone Number									
Accepted	Accepted in Part	Rejected									
Classe Mars Signature	Renne March Printed Name	NSC Title									

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